

**NEW WEEKLY JOB ADS FROM   
HELP WANTED ONINE  
Office of Research  
  
Andrew Condon, Director of Research**

**Week Ending May 9, 2020 – New Job Postings still top 4,000**  
WETHERSFIELD, May 15, 2020 – During the week ending May 9, 2020, there were 4,046 new ads. This weekly level is down 16% from a week ago and up 7% over 4 weeks. This top line decrease was driven by Health Care and Social Assistance (-349 new ads or -31%), Accommodation and Food Services (-112 new ads or -44%), and Transportation and Warehousing (-102 new ads or -50%). The major industries with the largest 1-week increases were Manufacturing (+116 new ads or 52%) and Finance and Insurance (+76 new ads or +30%). Despite the decrease, Health Care and Social Assistance had more new ads than any other industry.

**The three industries with the most new job ads were**

* **Health Care and Social Assistance** (795 new ads, -31% over the week)
* **Retail Trade** (426 new ads, -6%)
* **Manufacturing** (337 new ads, +52%)



13 sectors had job ad increases over the week and 7 sectors had decreases. The largest increases over the week occurred in Manufacturing (+116 new ads or +52%), Finance and Insurance (+76 new ads or +30%), Administrative and Support (+57 new ads or +57%). The largest decreases occurred in Health Care and Social Assistance (-349 new ads or -32%), Accommodation and Food Services (-112 new ads or -44%).

**Employers with the Most New Job Ads**

The ten employers with the most new job ads for the week ending May 9th were mostly retail and delivery or driving service companies. Major employers in insurance, healthcare, and public administration have new ad levels consistent with prior weeks.



**New Job Ads by Occupation**

**The occupations with the most new ads during the week ending 5/9/20 were:**

* Registered Nurses (181 new ads, -58% over the week)
* Computer Occupations (133 new ads, +13% over the week)
* Retail Salespersons (129 new ads, +119% over the week).



**Covid-19 and Weekly New Job Ads**  
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.  
  
This HWOL report includes new weekly job ads to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)